



Falmouth Harbour
Commissioners

- Press Release-

FALMOUTH PRIDE AMBASSADORS THANKED FOR WORK TO PROMOTE TOWN

The Falmouth Harbour Commissioners recognised the contribution made by the Falmouth Pride Ambassadors in welcoming cruise passengers to the Port of Falmouth by presenting two volunteers of the group with the Falmouth Harbour Commissioners Award.

Esther Pollard and Keith Collins accepted the award on behalf of the 40 strong team of 'meeters and greeters' which provide a warm Cornish welcome to Falmouth's cruise ship visitors.

Dressed in their easily identifiable light blue shirts, the ambassadors perform their duties whenever a cruise ship makes a day call in Falmouth. The volunteers assist with tourist enquiries and direct passengers to the free shuttle buses into the town from the landing pontoon.

Ambassadors are also there to help visitors at drop-off points in the town and use their local knowledge to provide commentary on the shuttle buses to help visitors get the most from their time in Falmouth.

The Ambassadors welcomed their first cruise ship in June 2006 since which they've been the official welcoming committee to approximately 30,000 visitors to Falmouth.

Peter Morgan, Deputy Chairman of the Falmouth Harbour Commissioners said: *"The FHC award was created four years ago to recognise the*

commitment of individuals and groups to marine safety or promotion of the port. Over the past year the Falmouth Pride Ambassadors have provided the Port of Falmouth with an exceptional service and are the first group to win the award.

“What they do is quite unique in the UK and helps to ensure that cruise ship visitors, who are so important to the local economy, are given a great experience during their visit to Cornwall. The feedback received from some of the operators has been extremely appreciative of the initiative and I hope that they will continue to play a valuable role the promotion of the port.”

Falmouth Pride Ambassador Esther Pollard said: *“It was a real honour to be presented with the Falmouth Harbour Commissioners award. Our volunteers take pride in their town and see the initiative as a way to give something back to the local area by helping visitors to experience the very best that Falmouth has to offer.”*

Ends
21st December 2007

Photography

A photo of Ester Pollard and Keith Collins accepting their award from Falmouth Harbour Commissioner Mark Sansom are attached to this press release.

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